



香港退休計劃協會

The Hong Kong Retirement Schemes Association

PREMIER SPONSOR PACKAGE 2020

Established in 1996, the HKRSA is a not-for-profit, non-political association. Our mission is to lead and promote sustainable and better retirement outcomes through:

- Empower - We empower employees through employers with retirement planning tools
- Advocate - We advocate key retirement issues, retirement income and look for value creation
- Share - We share and facilitate retirement information and knowledge



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LETTER TO RETIREMENT INDUSTRY BUSINESS LEADERS: HKRSA'S PREMIER SPONSOR PACKAGE FOR 2020

Why should leading industry players like you become a “HKRSA Premier Sponsor?”

By doing so, you will be publicly recognized for your affiliation with Hong Kong's only not-for-profit organization dedicated to retirement issues, and at the same time be privy to privileges that will enrich your potential to engage in emerging retirement industry developments.

Formed in 1996, HKRSA has grown in size and leverage and is positioned to provide a strong voice on retirement protection matters in service to our members, employers and other industry stakeholders. We aspire to continue expanding our network and staying at the forefront of thought leadership, through the sponsorship of events, strategic partnerships and alliances, public education and other activities.

We invite you to join our continuing journey to promote best practices in retirement protection for the people who live and work in our vibrant global city. As “HKRSA Premier Sponsor”, you will be entitled to exclusive affiliation and benefits as described in this bulletin.

Do not miss out on the opportunity to enjoy special privileges reserved for HKRSA Premier Sponsors in a number of important industry events taking place in 2020.

Cost: HKD70,000 for one year

We need your support to build a stronger industry platform and we look forward to working together with you in lending a stronger voice to better retirement options for the people of Hong Kong.

Thanking you in advance for your sponsorship.

Sincerely,

A handwritten signature in black ink that reads "Janet Li." in a cursive, flowing script.

**Janet Li
Chairman**

WHY HKRSA?

Reasons to Sponsor

SUPPORT AN EVENT of the Premier Sponsor by way of notification and promotion to members of HKRSA

High-profile recognition by display of **YOUR COMPANY LOGO** at our website, major HKRSA sponsored events and our news bulletin

PRIORITY BOOKING for all major events – with added option of including up to **5 EXTRA GUESTS AT MEMBER RATES**

EXCLUSIVE SPEAKING OPPORTUNITIES at HKRSA events (by invitation)

EXCLUSIVE LUNCHEON with **GOVERNMENT REPRESENTATIVES** (subject to the representative's availability)

PREFERENTIAL SEATING for Senior Company Executives at HKRSA sponsored events – with the opportunity to meet renowned speakers/ government representatives

EXCLUSIVE OPPORTUNITY to contribute articles to the **PREMIER SPONSOR COLUMN** to share thought leadership content with both our members and friends



Opportunities to provide **CONTENT FOR THE EMPLOYEES OF THE HKRSA CORPORATE MEMBERS**, for example, contributing contents to a new section in HKRSA website which will be available to employees of our corporate members.

2020 YEAR PLAN



PENSION SEMINARS

We will discuss topical issues relevant to the industry.

Tentative: Jan, Jun & Nov



MEMBER EXCHANGE FORUM

Members-only intimate sharing session with thought leaders of the industry.

Tentative: Mar & Sep



AGM & ANNUAL DINNER

Our signature event of the year - we are going to celebrate our 24th anniversary this year!

Tentative: May



CROSS STRAITS FORUM

The forum will be held in the Mainland. Stay tuned.

Tentative: Oct



WEBSITE REVAMP

Can't wait to see our website with new look and enriched content.

Tentative: Q3



CHRISTMAS LUNCHEON

Let's celebrate Christmas with the HKRSA.

Tentative: Dec

A BRIEF SUMMARY OF HKRSA 2019



**28
Jan**

"ARE YOU READY FOR RETIREMENT" SEMINAR

with Dr. Billy S. C. Mak of the Hong Kong Baptist University at Deacons.

"TAKING CHARGE OF YOUR FUTURE" SEMINAR

with Mr. Cheng Yan-Chee of MPFA and Ms. Marie-Anne Kong of PwC at PwC.



**08
May**

AGM & ANNUAL DINNER

to celebrate our 23rd Anniversary with our friends, partners and the industry.



**16
May**

"ADDRESSING RETIREMENT READINESS FROM U.S. PERSPECTIVE" SEMINAR

with Ms. Mary Beth Glotzach and Mr. Stephen Tong of Franklin Templeton at FTI.

**06
Sep**



On-going

NEWS BULLETIN

issued quarterly to keep our members abreast of the latest development and activities of the HKRSA.

A BRIEF SUMMARY OF HKRSA 2019



24
Oct

CROSS STRAITS FORUM

held at the University of Macau. We opened to our membership the opportunity to participate in the open forum where they got to meet delegates and guests of the other three regions – the Mainland, Taiwan and Macau.

"INNOVATION IN RETIREMENT SOLUTIONS" SEMINAR

with Mr. Patrick Tissot-Favre of Amundi and Mr. Neil MacDonald of KPMG at Deacons.

28
Oct



3
Dec

CHRISTMAS LUNCHEON

to be held and we have Dr. David Wong of MPFA to be our honourable guest to speak with our members

PREMIER SPONSOR COLUMN

to be newly launched where our Premier Sponsors can contribute articles on our website to share more thought leadership content with both our members and non-members.

Dec

